



Pacific Asian Enterprises, Inc.
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THANK YOU JILL AND DON BERNARD, AND BILL BAKER

Dear Jill, Don, and Bill:

The photos and video tell the story...the Nordhavn Owners Rendezvous was a grand success.

When two or three Nordhavns get together, it's known as a "Noodle", and there for sure is going to be fun. Make that almost FIFTY Nordhavns in one location (a world record, by the way) and we can only call it a "Meganoodle". When you have Nordhavn owners in one location, it's called a "Noggle" Put 150 Nordhavn owners together in one spot, and that, of course, would be a "Meganoggle".

Last week's NOR gave us a Meganoodle filled with a Meganoggle of jubilant Nordhavn owners resulting in mega fun.

The Nordhavn Rendezvous was a "happening", an amazing event where old friends got reacquainted and new friendships were made. There were parties, fun, prizes, speakers, speeches and the pure pleasure of Nordhavn owners and friends hanging out and being in company with like-minded people.

But we know that what looks so easy and fun from the outside is extremely complicated and difficult and time consuming behind the curtain. You three have literally made preparing and planning for this event your full time jobs for the last 12 months – and an unpaid job, I might add. Getting that many boats and people together and dealing with the logistics and curve balls and surprises is extremely difficult, but you did it with a smile. Your hard work resulted in something so wonderful and we at PAE are grateful beyond words.

The word "Nordhavn" is synonymous with fun and adventure and lifestyle. It is events like the NOR that propel and add energy to the brand and what we now call the "Nordhavn Thing". Yes, the boats themselves are amazing and beloved by all of us, but it is the people in the Nordhavn world who make the brand what it is.

On that note, I would like to use this letter to thank those Owners who attended the NOR. We know that in every case, effort and planning and expense was required and that in many cases there were back stories of challenges and difficulties getting to the event. But you did it and we thank you!

And more broadly, I want to use this letter to thank Nordhavn owners around the world. We know that you are so generous with your time and are welcoming to those looking in from the outside as they imagine what life must be like in the Nordhavn world. With 600 Nordhavns now in existence, we are certain that the number of Nordhavn tours given by owners on an annual basis FAR exceeds what we accomplish at boat shows. So (those words again) THANK YOU all.

But back to you, Jill, Don, and Bill. With the event now in the record books and with the NOR fleet dispersing far and wide, I hope that you can take a nice rest knowing that you "did good".

With deep appreciation,

Dan Streech
President, Pacific Asian Enterprises, Inc.